

AIF

ATHENS INVESTMENT / **FORUM**
2024 7th

MEGARON, THE ATHENS CONCERT HALL

05.11.24

Greece as a Reliable Pillar of Development in Southeastern Europe

AGENDA

Organizers

TEE TECHNICAL
CHAMBER
OF GREECE


VERTICAL
SOLUTIONS

9:00 Conference Opening

9:10 - 9:20 **Edward Carrer**, President and CEO, VERTICAL SOLUTIONS SA

9:20 - 9:30 **George Stasinou**, President, TECHNICAL CHAMBER OF GREECE

9:30 - 10:00 Opening Speeches

"Greece as a Reliable Pillar of Development in Southeastern Europe"

10:00 - 11:15

SECTION A: GROWTH & INVESTMENTS

"Positioning Greece as a key growth hub in Southeastern Europe"

- Strategic growth hubs and their impact on local, national, and regional economies.
- The pivotal role of ports in Greece's national economy and global trade.
- Greece's emergence as a global logistics hub.
- Legal frameworks and innovative financial products for green investments.

11:15 - 11:30 In dialogue with

11:30 - 12:45

SECTION B: INFRASTRUCTURE & CONSTRUCTION

"The outlook for Greece's construction and infrastructure sectors: 2024 as a turning point"

- Contemporary trends in infrastructure and construction: Digitalization and energy efficiency.
- Key infrastructure projects: Alexandroupolis as the new Souda, Evros - Northern Aegean as the new Maritime Egnatia.
- Development dynamics in Greece and across Europe.

12:45 - 13:00 In dialogue with

13:00 - 14:15

SECTION C1: ENERGY - ENERGY TRANSITION

"Greece's leadership role in the energy market and the green transition"

- Bilateral cooperation in the energy sector as a pillar of stability and cooperation.
- Greece's alignment with the Paris Agreement and its path toward a green transition.
- Reducing the carbon footprint through green investments.
- The roadmap for transitioning to a greener energy mix.

14:15 - 14:30 In dialogue with

14:30 - 15:45

SECTION C2: ENERGY - INFRASTRUCTURE

"A key pillar for growth and sustainable industrialization"

- Northern Greece connecting Europe as an energy bridge.
- Environment, safety and energy infrastructure.
- Interconnection of energy infrastructure and unification of the energy system.
- The electricity market: Environmental licensing and connections to the transmission system.
- Strategic importance of electricity networks: Infrastructure resilience and hybrid threats.

15:45 - 16:00 In dialogue with

16:00 - 17:15

SECTION D: HEALTH SECTOR

"The health of the Greek economy and the economics of healthcare"

Dynamic investments and future prospects.

- Quality of care and healthcare services in Greece, with a focus on primary healthcare.
- The Greek pharmaceutical industry as a growth engine: Innovative reforms in Greece and the EU.
- Accelerating the Greek pharmaceutical sector: R&D as a potential boost for GDP.
- Health crises and the pharmaceutical market: Ensuring autonomy, protection, and access to treatments.

17:15 - 17:30 In dialogue with

17:30 - 18:45

SECTION E: DIGITAL TRANSFORMATION

"Opportunities and challenges for Greece's digital transition. The country's new growth model"

- Digital transformation as a strategic lever for investment and growth.
- Innovation and global outreach as critical drivers of success.
- Key sectors for digital transformation investment and their significance for Greece's position in Southeastern Europe.

18:45 - 19:00 In dialogue with

19:00 - 19:15

Closing / Speeches



